

One exposure in. *A calibrated Insight out.*

Your first Insight is **free** — one synthesised, decision-ready answer from the eight-engine consensus, tailored to your sharpest exposure. Founder-direct. **10–15 minutes; skip anything that doesn't apply.** Rough numbers and "not sure" are useful — they show where the gaps are.

■ 100% PRIVACY & NDA COMMITMENT · SHARE OPENLY

Everything you share stays strictly confidential — and synARKa signs a **mutual NDA on request** (sample on the site). Client-scoped work is never published; the public ledger carries only synARKa's own general-domain insights. The sharper the picture, the sharper your free Insight.

SECTION 01 · THE EXPOSURE

THE MAIN QUESTION

Q01 Name your sharpest exposure — in detail, what keeps you awake.

A rare-earth offtake risk · a shipping route · a tailings wall · a counterparty · a policy shift about to land. Context, examples, numbers — the more detail, the sharper the free Insight.

SECTION 02 · THE ORGANISATION

4 QUESTIONS

Q02 In one sentence — what does your organisation actually do?

Q03 Which domain fits best?

- ☐ ASX miner / explorer
- ☐ Commodity desk / trader
- ☐ Government / policy
- ☐ Defence prime / SME
- ☐ Ag-lender / insurer
- ☐ Infrastructure / resources operator
- ☐ Investor / other

Q04 Size band — people and (if listed) market cap:

- ☐ <20 people
- ☐ 20–200
- ☐ 200+ |
- ☐ Unlisted
- ☐ <A\$100M
- ☐ A\$100M–1B
- ☐ A\$1B+

Q05 Who makes the call on intelligence spend — and who consumes it day to day?

Roles are fine — e.g. GM Strategy decides, IR and the board consume

SECTION 03 · ASSETS & THE CORRIDOR

5 QUESTIONS

Q06 Named assets that matter — sites, refineries, ports, routes, projects.

These become candidates for the Baseline Audit / SiteWatch

Q07 Commodities or supply chains you're exposed to:

e.g. rare earths · lithium · nickel · diesel/fuel · grain · data-centre build

Q08 Which chokepoint or corridor failure would hit you hardest?

- ☐ Hormuz
- ☐ Malacca
- ☐ Bab-el-Mandeb
- ☐ Taiwan Strait
- ☐ South China Sea
- ☐ Not sure — that's the point

Q09 China / export-control exposure — offtakes, processing, counterparties?

Q10 Geographies that matter most, in order:

SECTION 04 · DECISION CADENCE & CURRENT STACK

6 QUESTIONS

Q11 When a signal breaks at 2am AEST — does anything in your pipeline triage it before the morning wires do?

☐ Yes, systematically ☐ Sometimes, by luck ☐ No ☐ Never thought about it

Q12 Last time you were blindsided by a corridor-moving event — what was it, and what did it cost?

Offtake, export control, chokepoint disruption, policy shift — rough numbers welcome

Q13 What do you use for intelligence today?

☐ Bloomberg / terminals ☐ Benchmark / price reporters ☐ Consultants ☐ Internal team ☐ News + gut ☐ Nothing systematic

Q14 Can you audit that source's track record — published calls, resolution dates, misses included?

☐ Yes ☐ No ☐ Never asked — good question

Q15 Roughly what do you spend on intelligence & data per month?

☐ <A\$500 ☐ A\$500–2K ☐ A\$2K–10K ☐ A\$10K+ ☐ Prefer not to say

Q16 Satellite-side visibility on the physical assets you depend on — yours, your suppliers', your routes?

☐ Yes ☐ Partial ☐ None ☐ Didn't know that was possible

SECTION 05 · THE OUTCOME & FIT

6 QUESTIONS

Q17 If the free Insight delivered ONE decision-ready answer this fortnight, what would create the most relief?

Q18 What does success look like?

☐ Never blindsided again ☐ Hours back for the team ☐ Board-ready sourcing ☐ Risk priced before the market moves

Q19 Which step on the ladder fits your situation, honestly?

☐ Free first Insight only, for now ☐ 72-Hour Brief (A\$500) ☐ Baseline Audit (A\$3,500–7,500) ☐ SiteWatch (from A\$1,490/mo) ☐ Standing tier ☐ Sovereign / talk first

Q20 Comfortable monthly, if this earns a standing place?

☐ <A\$500 ☐ A\$500–1.5K ☐ A\$1.5K–5K ☐ A\$5K+ ☐ One-offs only

Q21 Who else weighs in on a decision like this?

Board, GM, procurement, or no-one

Q22 Your name, organisation & best contact — and the best day/time to call.

■ ONCE YOU'RE DONE — THE 72-HOUR RETURN

Send it back by **email** (raj@synarka.pro) or **WhatsApp** (+61 469 313 323) — or book 15 minutes at cal.com/raj-aaa/synarka (Mon–Fri 1–3 PM AEST). Within 72 hours you get: (a) your **free first Insight** — sourced, calibrated, decision-ready; (b) an honest read on which ladder step fits — including "**you don't need us**" if that's the truth; and (c) the mutual NDA, signed, if requested. Insight, never prediction · research & educational only — not financial advice.